

South 8th Street District: Cultural Strategies for Placemaking and Activation Boise, Idaho

Capital City Development Corporation

December 2016

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Lighter, Quicker, Cheaper

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The Goals and Principles of the Plan

- + To enhance and preserve neighborhood places
- + To activate the district through cultural programming
- + To provide greater visual and physical access to the district
- + To provide new landmarks and public areas
- + To provide a temporary testing ground for ideas
- + To foster partnerships among artists, agencies, organizations, and other stakeholders

Recommended Content and Themes for Artworks

Artists are encouraged to engage the following:

- + The specific and localized history of the district
- + The cultural organizations within the district
- + The principle activities of district, such as, the production and dissemination of knowledge, dance, theater, education, technological development, nature, and recreation

Artist Opportunities

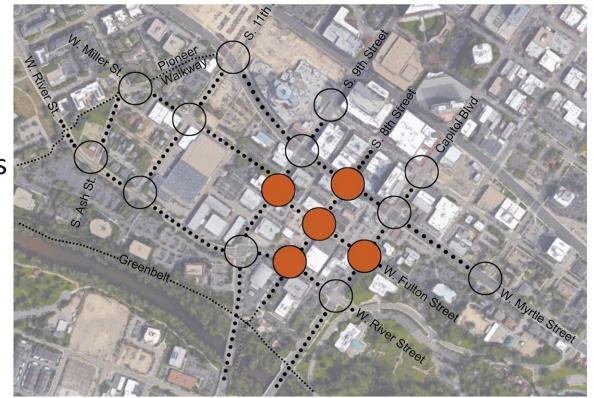
Because of the range of project scales, timelines, and longevity, there are opportunities for wide range of artists, from new, local, to intermediate, regional, to national.

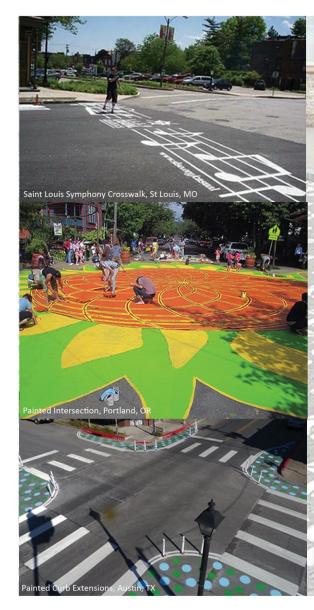
Administrators' Responsibilities

The plan recommends establishing an agency administrator, or contracting a programming organizer on an event by event basis, for the execution of the proposed works. Several works are opportunities for the development of partnerships among agencies, local organizations and institutions, as well as stakeholders within the district.



Creative Crossings





Creative Crossings

Sites

South 8th and Myrtle, Fulton, and River Streets
Capital Boulevard and Myrtle, Fulton, and River Streets
South 9th and Myrtle, Fulton, and River Streets
South 11th and Myrtle, Miller, and River Streets
Ash and Miller and River Streets

Program

3-10 Year Rotations of Artistic Painting of Intersections

Materials and Infrastructure

Non-solvent based paint and thermoplastic paint

Budget

\$3,000.00 - \$10,000.00 each

Timeline and Duration

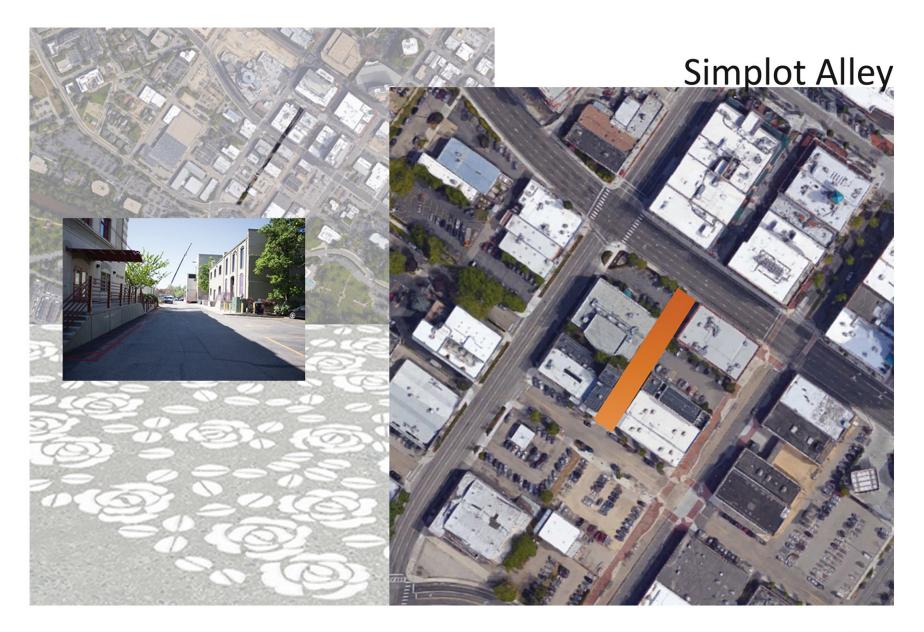
Immediate to mid-term (See 3 Priority Infrastuctures) Non-solvent paints will last 1 - 3 years Thermoplastic paint 4 - 8 years

Administration

CCDC and Boise Department of Arts and History in coordination with ACHD, ITD and local organizations, property, and business owners.

Narrative

An artist designed collection of painted intersections and/or crosswalks for the South 8th Street neighborhood, The Creative Crossings project will contribute to the identity of the district. These instersections, will also facilitate pedestrian and bicycle vistors by providing inviting, fun and highly visible crossings.





Programming Simplot Alley

Site

North-south alley between S. 8th and 9th Streets, from Broad Street to River Street.

Program

Curated overhead temporary installations, small and medium scale murals, painted pavement, programmed events, especially theater, dance, and visual arts.

Temporary installations **Small and Medium Scale Murals Painted Pavement Programmed Events**

Materials and Infrastructure

Overhead and accent lighting Overhead wire and fastners Electrical supply at grade, in R.O.W.

Budget

Overhead Infrastructure \$20,000.00 Small Scale Murals and Temporary Installations \$20,000.00 - \$50,000.00 Programming organizer - on event basis

Timeline and Duration

Immediate to Mid-term Duration of event: semi-permanent

Administration

CCDC and Boise Department of Arts and History, in coordination with local organizations, property and business owners

Narrative

Projects for Simplot Alley should be emphasize visibility and continuity with the pederstian alley to north. Content could range from themed installations for specific events, and seasonal installations to referencing cultural programs with painted pavement patterns or small mural projects. Possible coordination opportunities for student, workshop or classroom opportunities with The Boise Public Library!, Boise Contemporary Theater, Esther Simplot Performing Arts Academy, Opera Idaho, Ballet Idaho, Boise Philharmonic, The Foothills School of Arts and Sciences.





Landmark Art at 8th and Fulton Streets

Site

Any of the four corners at the intersection of 8th and Fulton Streets. new construction or renovations of existing or new buildings, as well as incorporating into new festival infrastructure for both Fulton and 8th Streets, are all possible sites for a new large scale artwork.

Program

The project should visually connect Broad and Myrtle intersections along 8th Street to Fulton and River Streets to the south. It should be understood as part of a series of landmarks: The trestle bridge, the landmark artwork at 8th and River as well as the Fulton site. A large-scale, high-visibility work will connect BoDo to the Library! and river areas, helping to draw interest and entice pedestrians toward the river from Broad and Myrtle Streets.

High visibility
Day and night presence
festival and seasonal infrastucture

Required infrastructure

Access to city power source

Budget

\$50,000.00 - \$100,000.00 programming organizer - on event basis

Timeline and Duration

Immediate. Longterm,

Administration

CCDC and Boise City Arts and History in coordination with local organizations, property and business owners

Narrative

The project should function as infrastructure for festivals and special occassions for both 8th and Fulton Streets as well as a landmark piece marking a pulse point of the South 8th Street District.



Festival Programming Fulton Street

Site

Fulton Street from Capitol Boulevard to S. 9th Street

Program

Street and Sidewalk Festivals

Pop-up Theater and Performance Stage Fulton Street Food Truck Rally Pop-up Parklets and Vendors

Materials and Infrastructure

Overhead lighting, banners, canopies City power sources Temporary stage and seating Temporary Street Paint

Budget

\$10,000.00 overhead infrastructure \$10,000.00 street and intersection paint Programming organizer - on event basis

Timeline and Duration

Midterm 5 - 10 years

Administration

CCDC and Boise Department of Arts and History in coordination with local organizations, property and business owners

Narrative

Festival events - programming themes should coordinate with locals businesses and institutions: chalk art with Foothills School, outdoor cinema with Flicks, outdoor theater with Boise Contemporary Theater, a Flea Market event with Renewal, et cetera.



Temporary Cultural Programming for South 8th Street

Site

South 8th Street from Myrtle to Anne Frank Memorial

Program

Annual Street Festivals

8th Street Flea Market 8th Street Children's Chalk Art Festival National "Parking Day" Outdoor Cinema Festival Outdoor Theater Festival

Materials and Infrastructure

Overhead lighting, banners, canopies City power sources Temporary markings for stalls and/or artworks Screen or wall preparation for projection

Budget

\$15,000.00 - overhead infrastructure \$5,000.00 - \$10,000.00 per event Programming organizer - on event basis

Timeline and Duration

Immediate repeating, longterm

Administration

Boise Department of Arts and History, CCDC, in coordination with local organizations, property and business owners

Narrative

Festival events - programming themes should coordinate with locals businesses and institutions: chalk art with Foothills School, outdoor cinema with Flicks, outdoor theater with Boise Contemporary Theater, a Flea Market event with Renewal, et cetera.





Lighting the 9th Street Truss Bridge

Site

9th Street Pedestrian Bridge

Program

Adjustable and programmable lighting for seasonal and special occassions

Seasonal Displays Commemorative Occassions Landmark Lighting Festival Lighting

Materials and Infrastructure

Programmable LED lighting system City power sources

Budget

\$50,000.00

Timeline and Duration

Immediate Long-term

Administration

CCDC and Boise Parks and Recreation Department in coordination with local organizations, property and business owners

Narrative

A programmable lighting system for the 9th Street pedestrian bridge will contribute to the safety and landmark visibility of this historic structure. Lighting design should address visibilty from multiple points, especially the southern end of Capitol Boulevard and north from 8th and Myrtle. Setting and colors should address seasonal and holiday events as well as specific commemorative occassions.

Budget Summary

Priority Infrastructure - Resurfacing Simplot Alley Priority Infrastructure - Crossing at 8th and River Priority Infrastructure - Crossing at Fulton and Capitol Creative Crossings (15 x 5K) Alleys - Simplot Alley Overhead Infrastructure Alleys - Simplot Alley Art and Installations Alleys - Capitol Alley Art Festival - Fulton Street Overhead Infrastructure Festival - Fulton Street Paint Festival - 8th Street Overhead Infrastructure Landmark - Steel Truss Bridge Lighting Landmark - Library Landmark - 8th and Fulton	40,000 10,000 10,000 75,000 20,000 20,000 - 50,000 10,000 10,000 15,000 50,000 - 200,000 50,000 - 100,000
Events Programming - Coordination	40,000 - 80,000
Total	\$430,000 - 700,000

Priority Projects and Timeline

1. Landmark - Steel Truss Bridge

LED Lighting 50,000

Timeline: early 2017

2. Intersection at Fulton and 8th Streets

Creative Crossing 5,000

Landmark – 8th and Fulton 50,000 - 100,000

Overhead Infrastructure 10,000 Fulton Street Paint 10,000

Timeline: Spring 2017

3. Priority Infrastructures - Crossings

8th and River 10,000 Fulton and Capitol 10,000

Timeline: Summer/Fall 2017

4. Simplot Alley

Resurfacing (in addition to ACHD) 40,000 Simplot Alley Overhead Infrastructure 20,000

Small Scale Murals and Installations 20,000 - 50,000

Timeline: 2018

5. Creative Crossings

Multiple Intersections 75,000

Timeline: 2017 - 2018

Total 300,000 - 380,000