



DEPARTMENT OF FINANCE AND ADMINISTRATION

MAYOR: David H. Bieter | DIRECTOR: Lynda Lowry

FY19 Park & Ride Summary

October 15, 2019

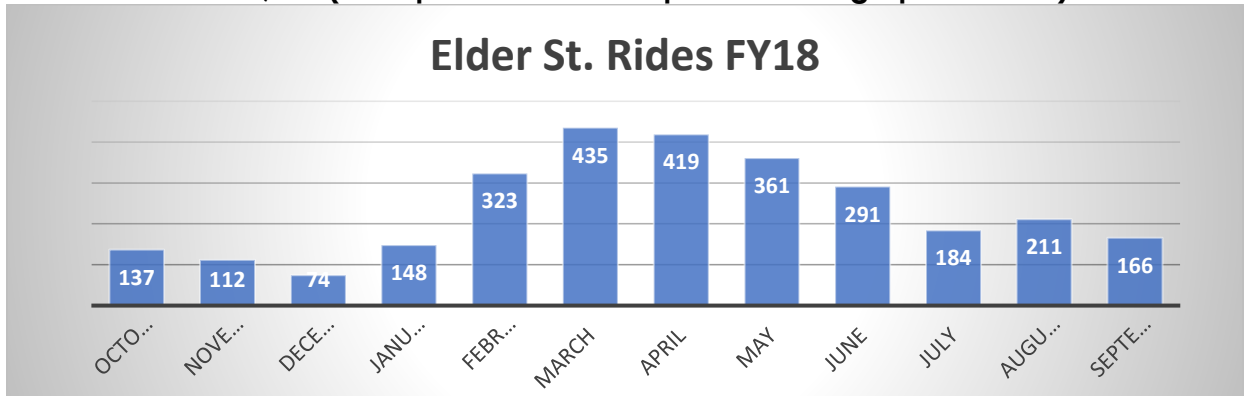
Elder Street

The Elder Street Park & Ride program is a valuable mobility option for downtown employees. Launched in June of 2017, it provides a free parking option and convenient transportation mode that reduces traffic congestion and alleviates the high demand for parking in the downtown core. The City of Boise has renewed the contract with Boise State to continue shuttle service through the end of FY20. Boise State is also amenable to piloting a new route on the west-end of downtown.

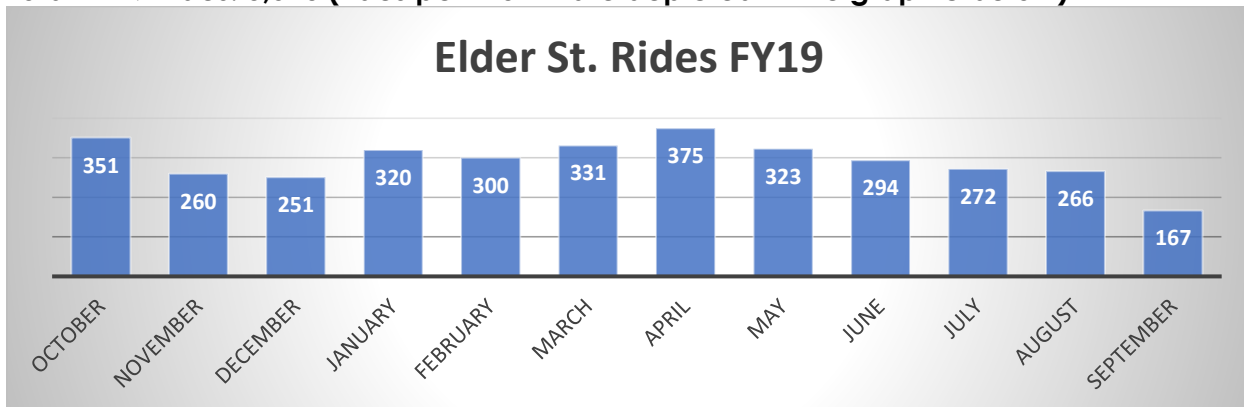
Participation

There are currently 112 registered participants. The City and CCDC will be seeking additional partnership with Ada County and St. Luke's. Overall the ridership was increased in FY19 over the previous year

Total FY18 Rides: 2,861 (rides per month are depicted in the graphic below)



Total FY19 Rides: 3,510 (rides per month are depicted in the graphic below)



Reduction of Cost

In August of 2019, the decision was made to reduce the level of service for the Park & Ride from 2 shuttles, to 1 shuttle. This decision was based on a recommendation from Boise State that most of the riders were catching the same bus in the morning and afternoon. This reduction of service significantly reduced the cost for the remainder of FY19 and allowed a budget reduction for FY20. The ridership seemed relatively unaffected and employees were still able to utilize the service.

Spa Route Pilot

Due to the relative distance to downtown, the use of the Elder Street service has been somewhat low. Early research indicated that riders would prefer a location in the west end of downtown but finding a parking lot in this area proved to be challenging. With the help of ACHD, the City and CCDC have been working to secure a lot at 15th and Spa. This location will be closer to the core of downtown and should prove to be more popular with commuters.

Boise State has agreed to help pilot this program as this will be a shorter route that will provide connection to the computer science offices in the clearwater building (8th and Main), with connection to the main campus shuttle stop at the same location. The proposed route is depicted below.

