



CONSIDER: Resolution 1750 - Approval of Parking Rate Adjustments

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Director – Parking & Mobility



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Parking Rate Considerations

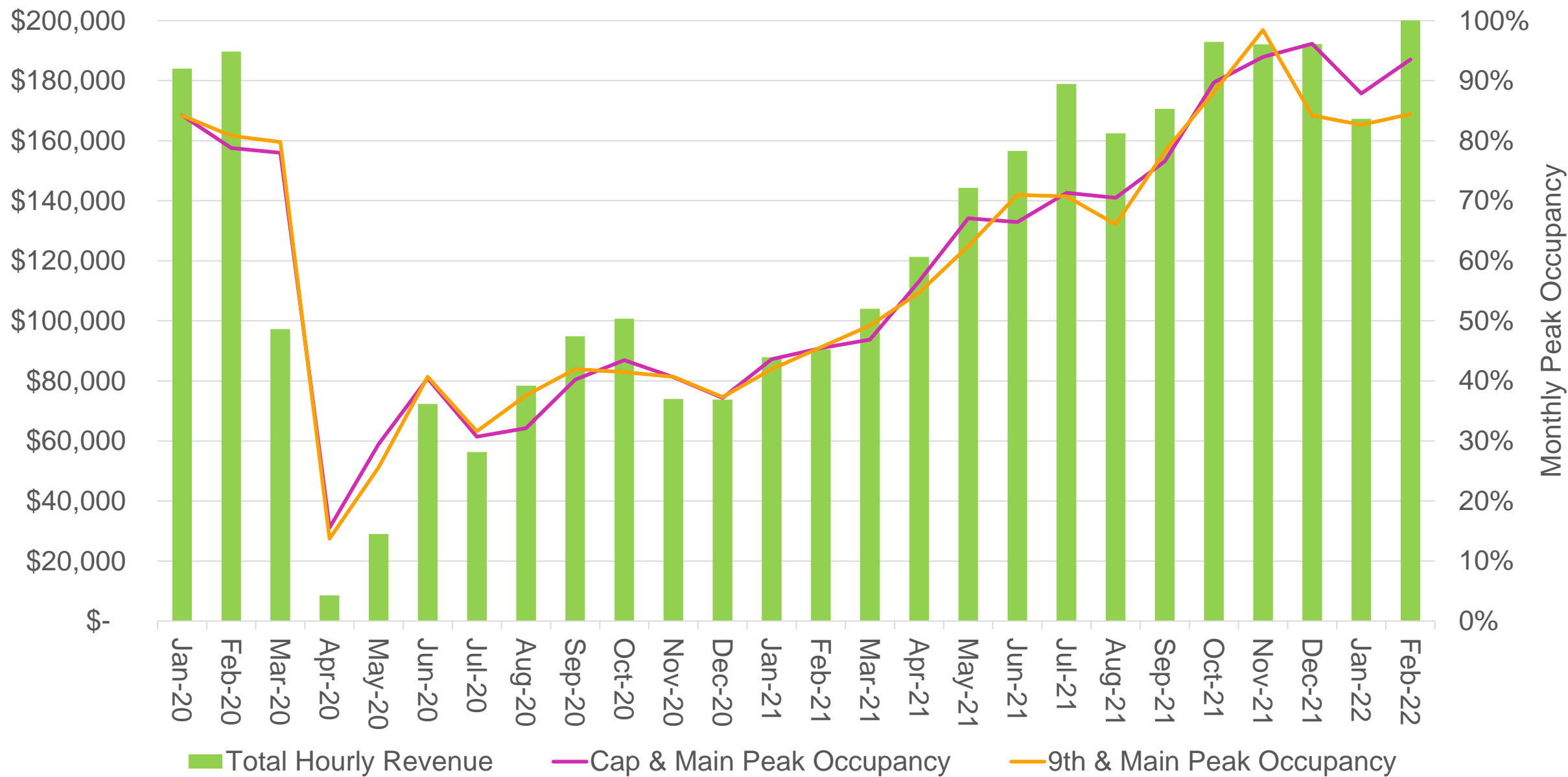
- Manage demand & availability across the ParkBOI system
- Account for increased Operating & Maintenance Costs
- Fund Parking & Mobility Initiatives:
 - Improve the User Experience
 - Provide Mobility Alternatives
 - Prepare for an Electric Future
 - New Parking Structures





Managing Demand: Pandemic Recovery

9th & Main and Capitol & Main Hourly Revenue and Monthly Peak Occupancy





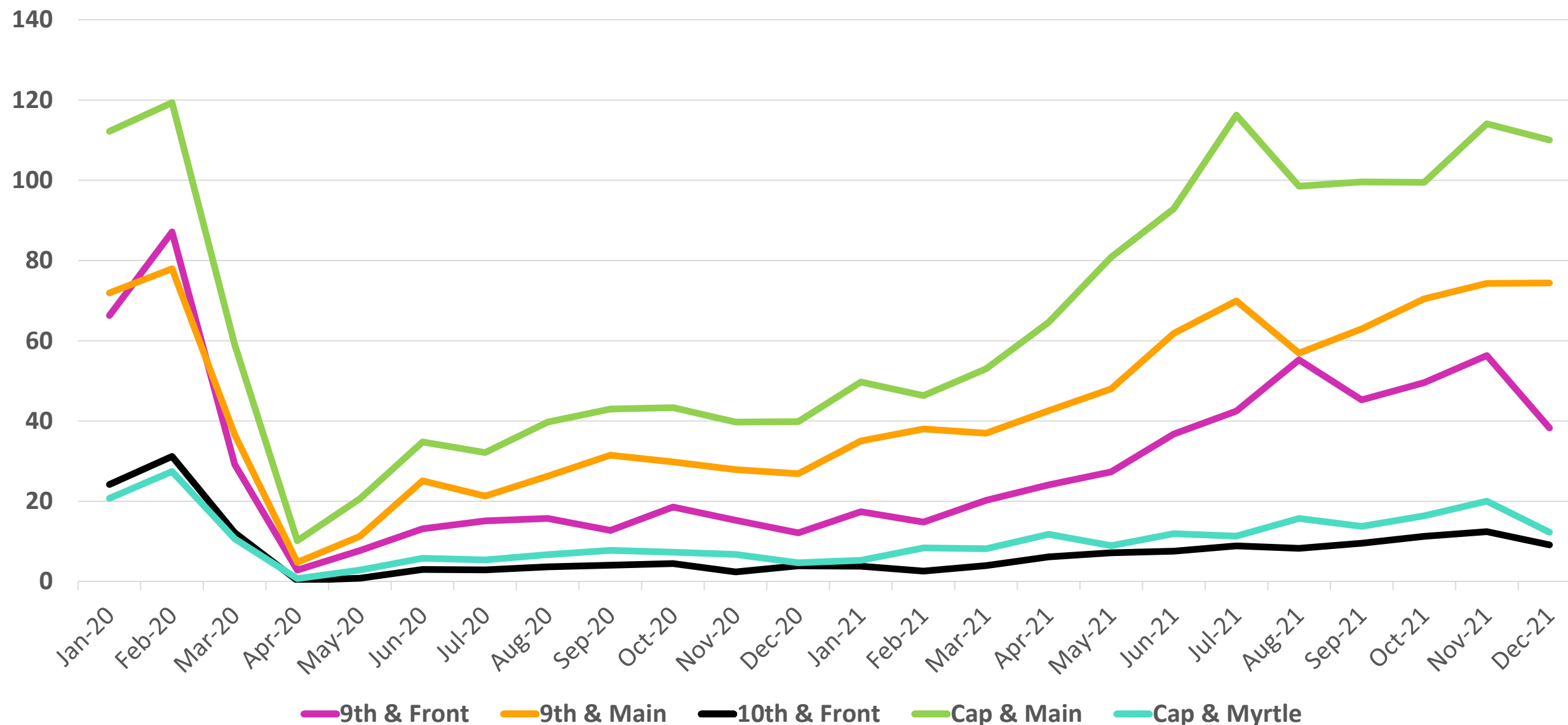
Managing Demand: Monthly Permit Targets

Garage	Monthly Target	Current Keycards	Current Waitlist	Current + Waitlist	Percent of Target
Capitol & Main	323	322	18	340	105%
9th & Main	293	293	27	320	109%
9th & Front	426	380	0	375	88%
10th & Front	515	409	0	414	80%
Capitol & Myrtle	233	204	0	210	90%
11th & Front	855	763	0	760	89%



Managing Demand: Daily Maximum Parking

Average Weekday 'Daily Max' Parkers





Increasing Operations & Maintenance Costs

Labor Cost Increases

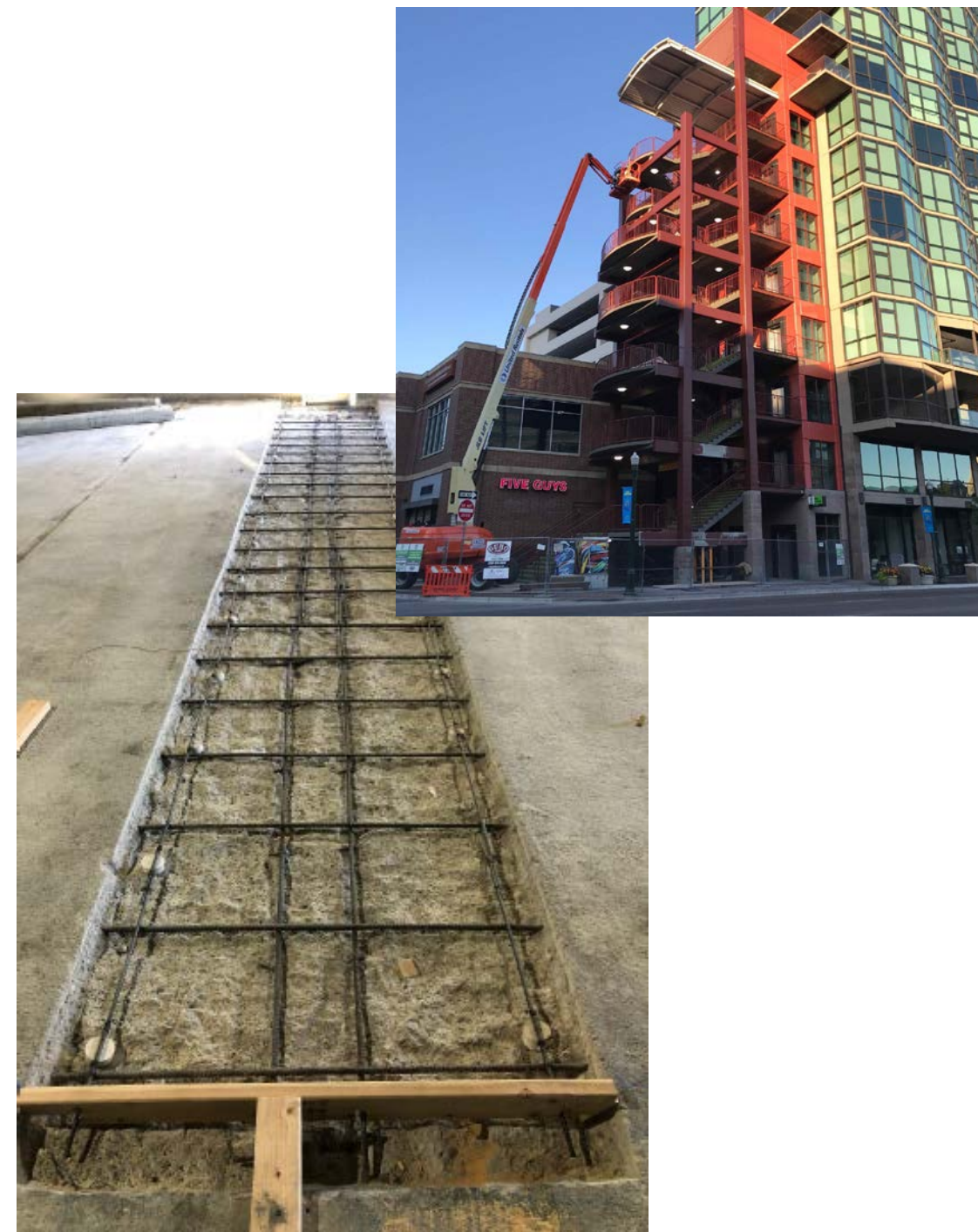
- Rover & maintenance ↑27.3% since 2019
- Administrative salaries ↑17.5% since 2019
- Staffing challenges in current labor market

Aging Garages

- 10th & Front concrete repair
- Elevator modernizations
- Code updates

Technology Upgrades

- PARCS replacement ~2024





Parking & Mobility Initiatives

- Smart Access
- Aesthetics & Public Art
- Expanded EV Charging
- Bike Share
- Support for Transit
- Electric Car Share
- Rooftop Solar
- Block 68 and Beyond





Survey Results



How often do you use a ParkBOI garage?

More than 5 times per week (19%)



4-5 times per week (38%)



2-3 times per week (16%)



Once per week (3%)



2-3 times per month (11%)



Once per month (4%)



Less than once per month (8%)



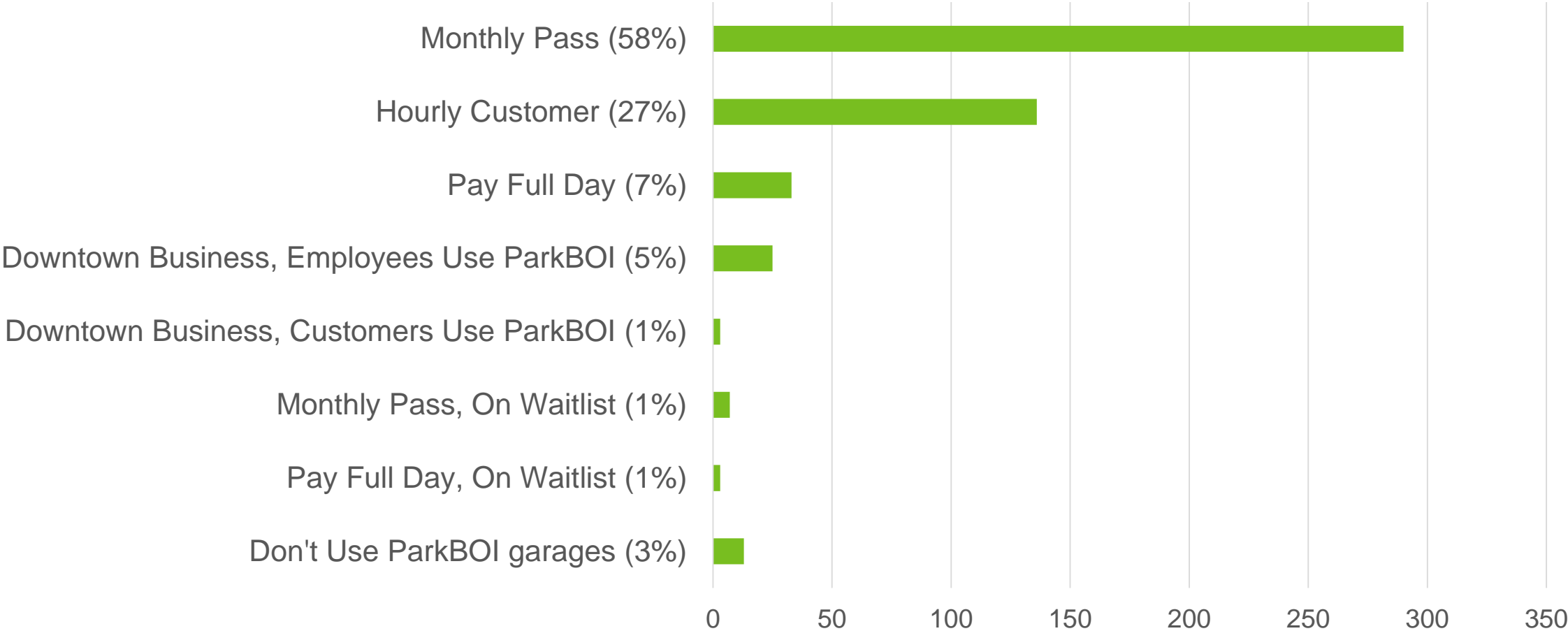
Unsure (1%)





Survey Results

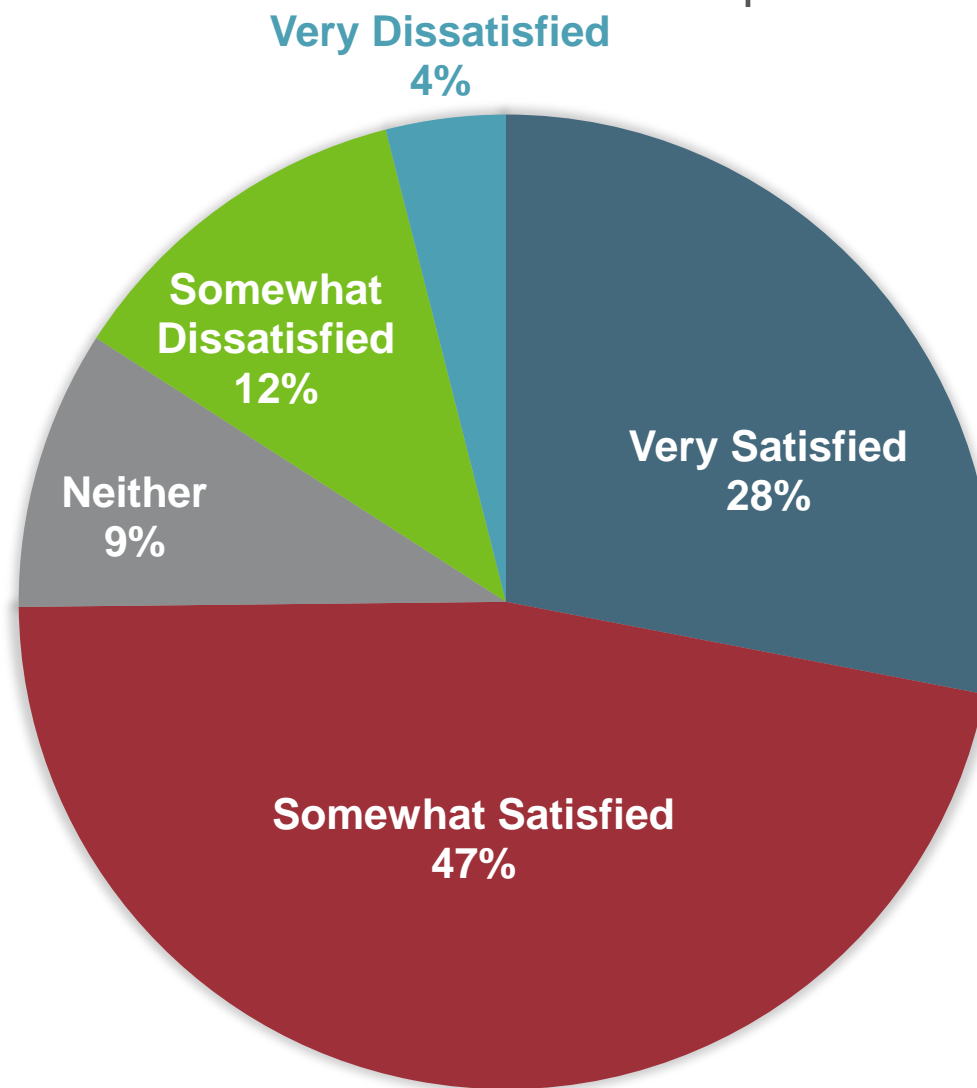
ParkBOI Parking Relationship





Survey Results

Satisfaction with ParkBOI Experience

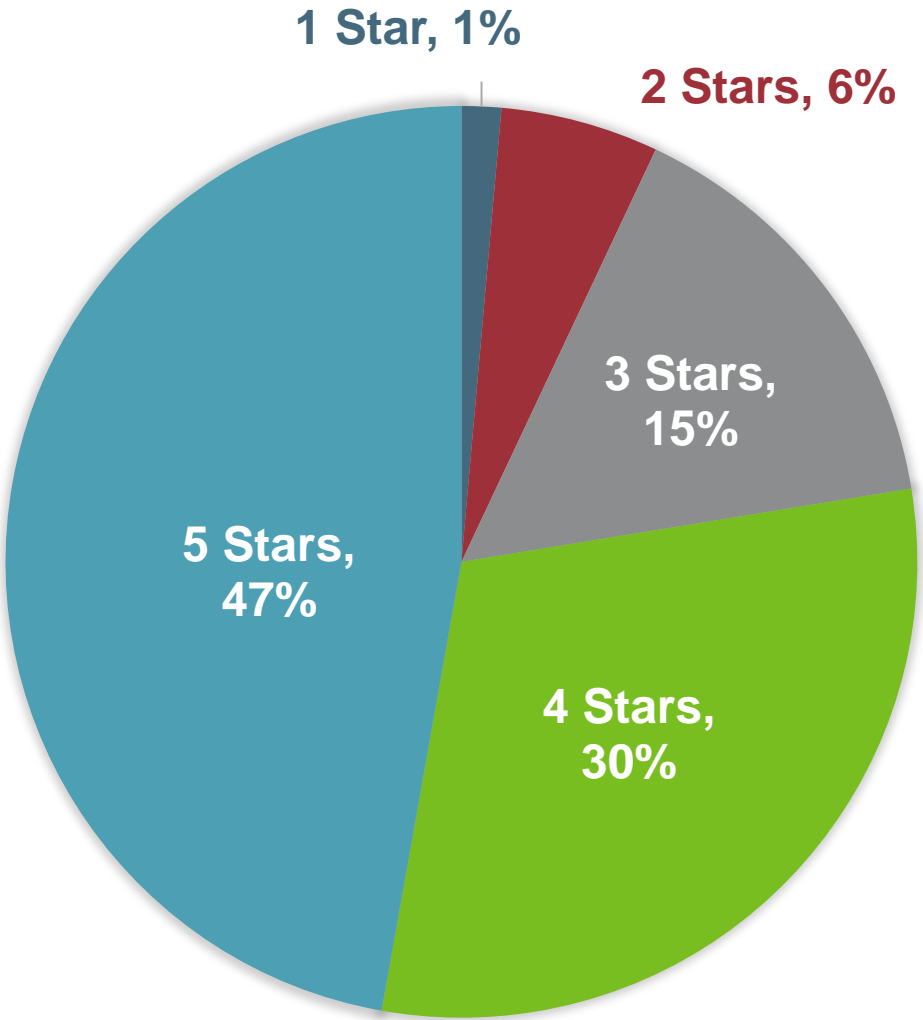




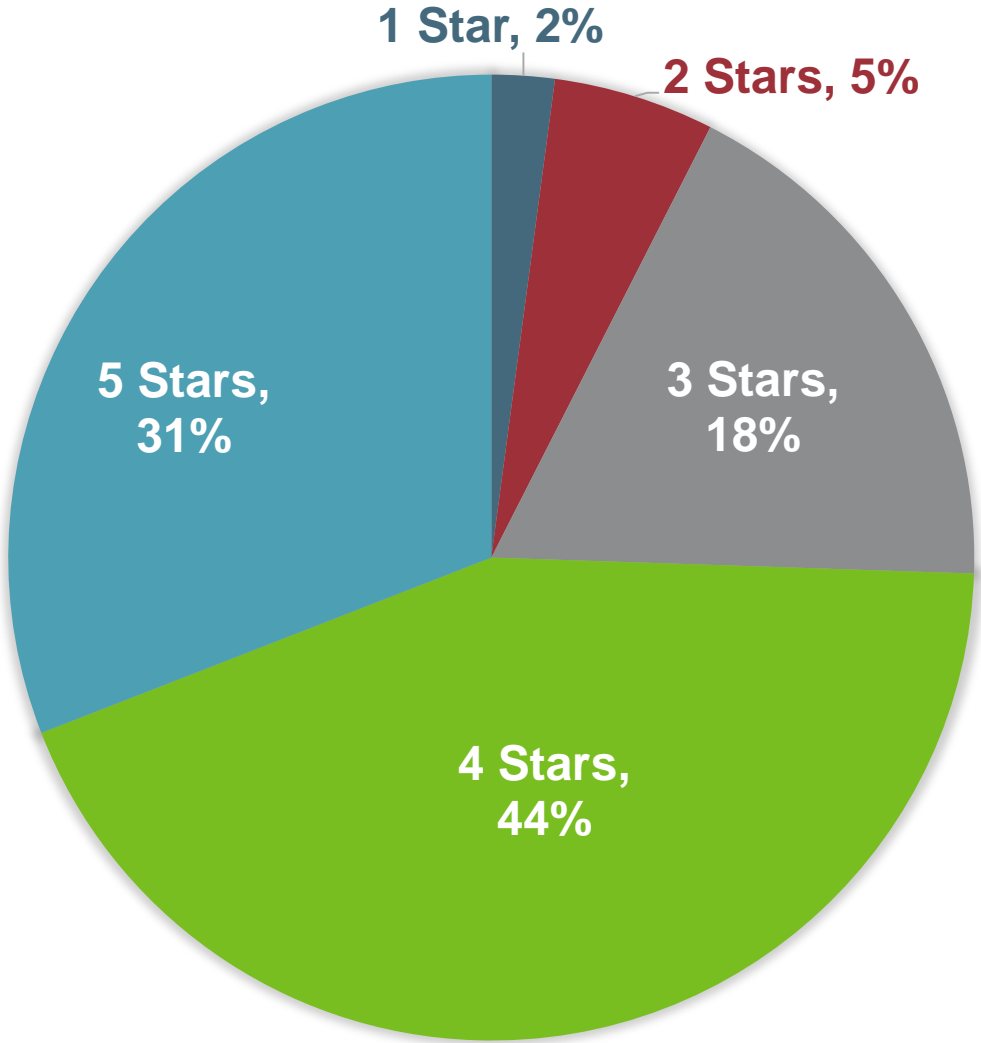
Survey Results



ParkBOI Staff Rating



ParkBOI Cleanliness Rating

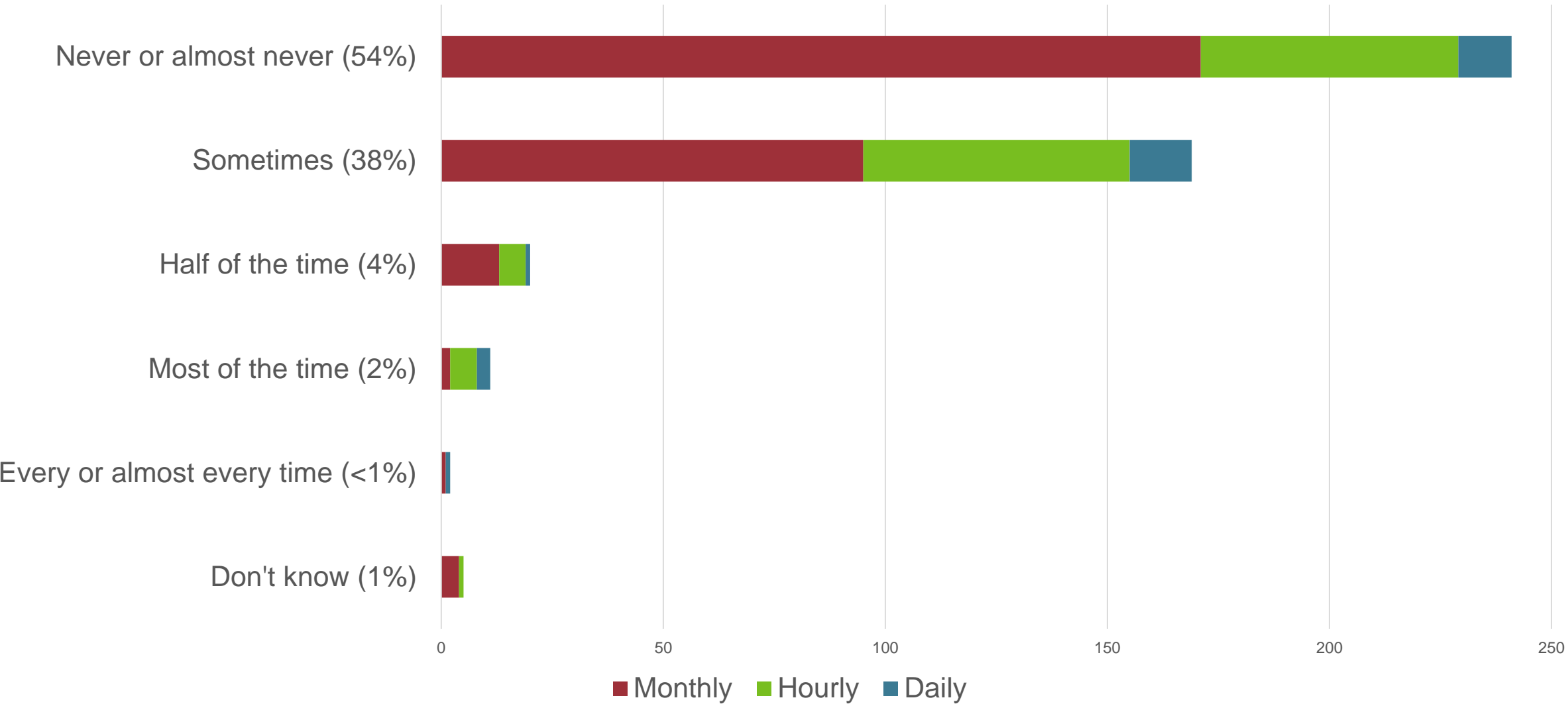




Survey Results



Difficulty Finding Parking

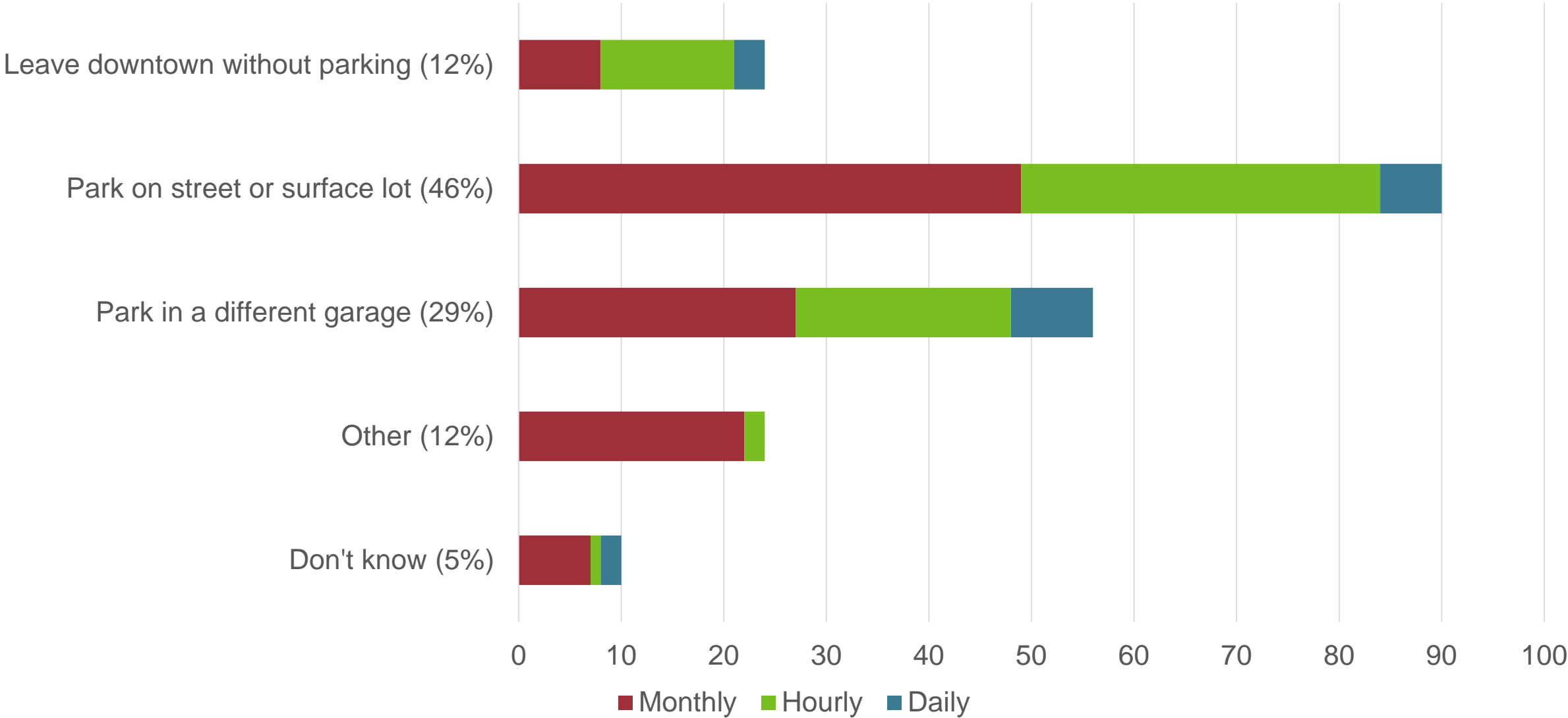




Survey Results



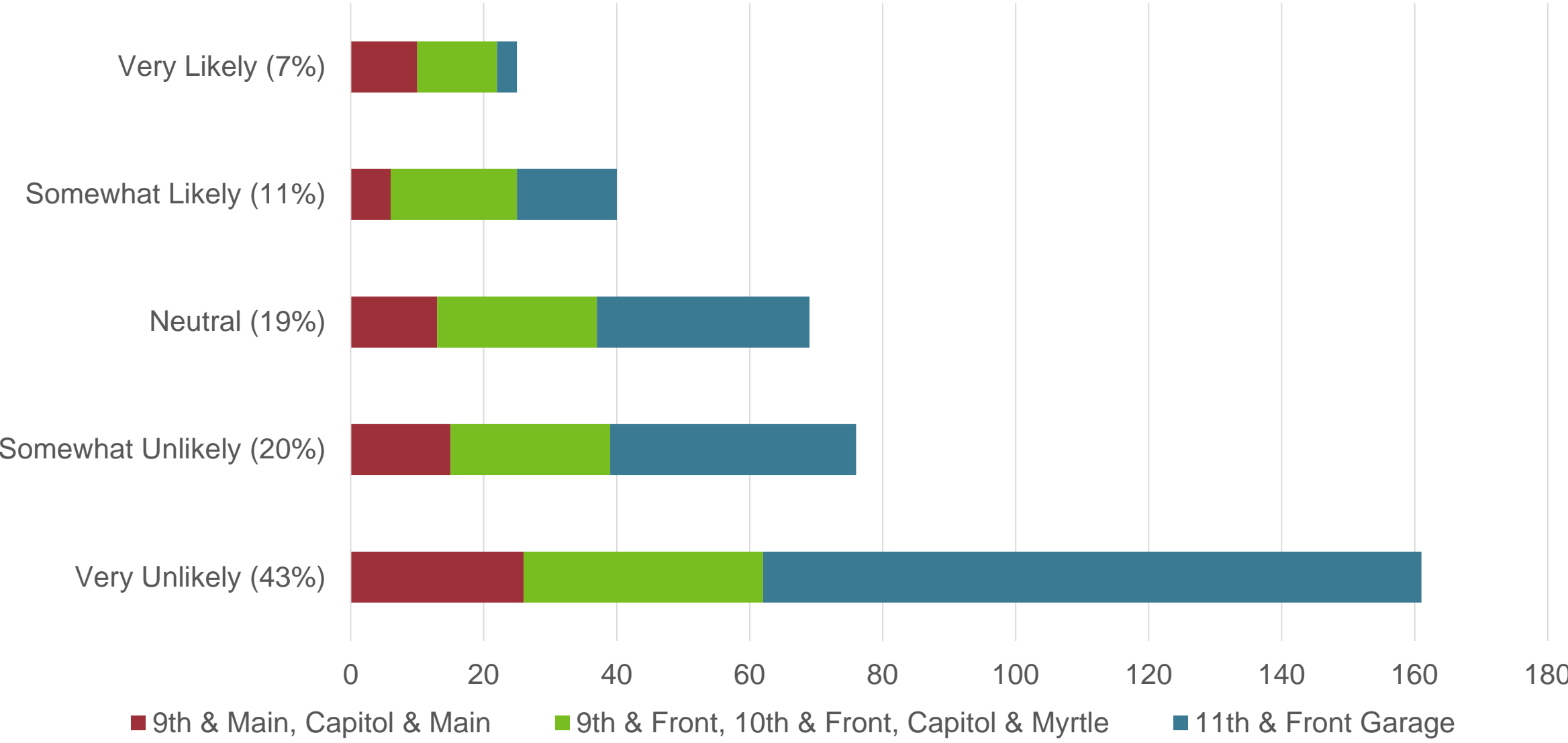
Response to Difficulty Finding Parking





Survey Results

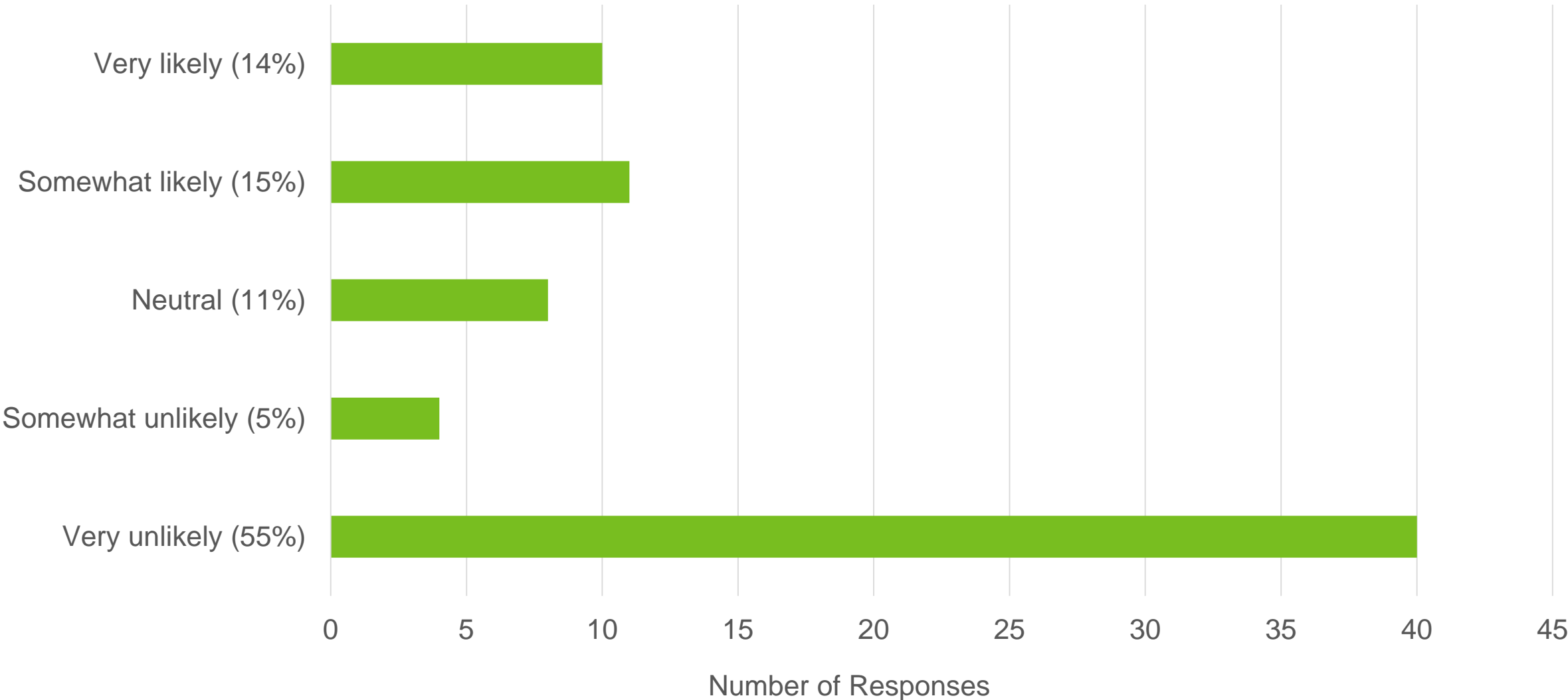
Likelihood to Pay Monthly Pass Rate Increase





Survey Results

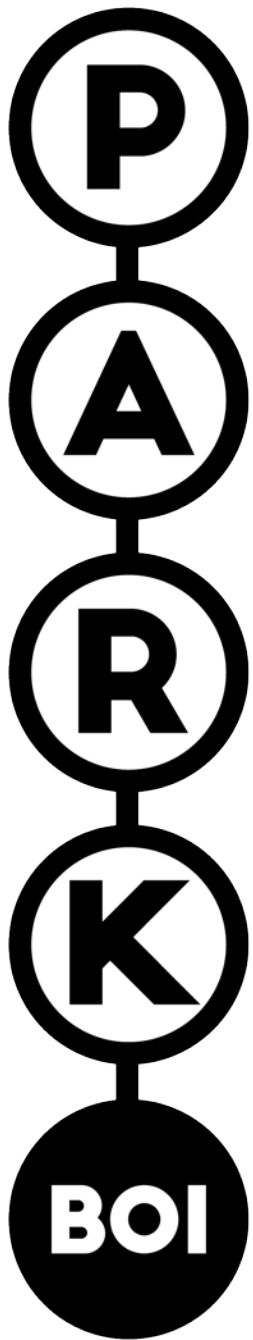
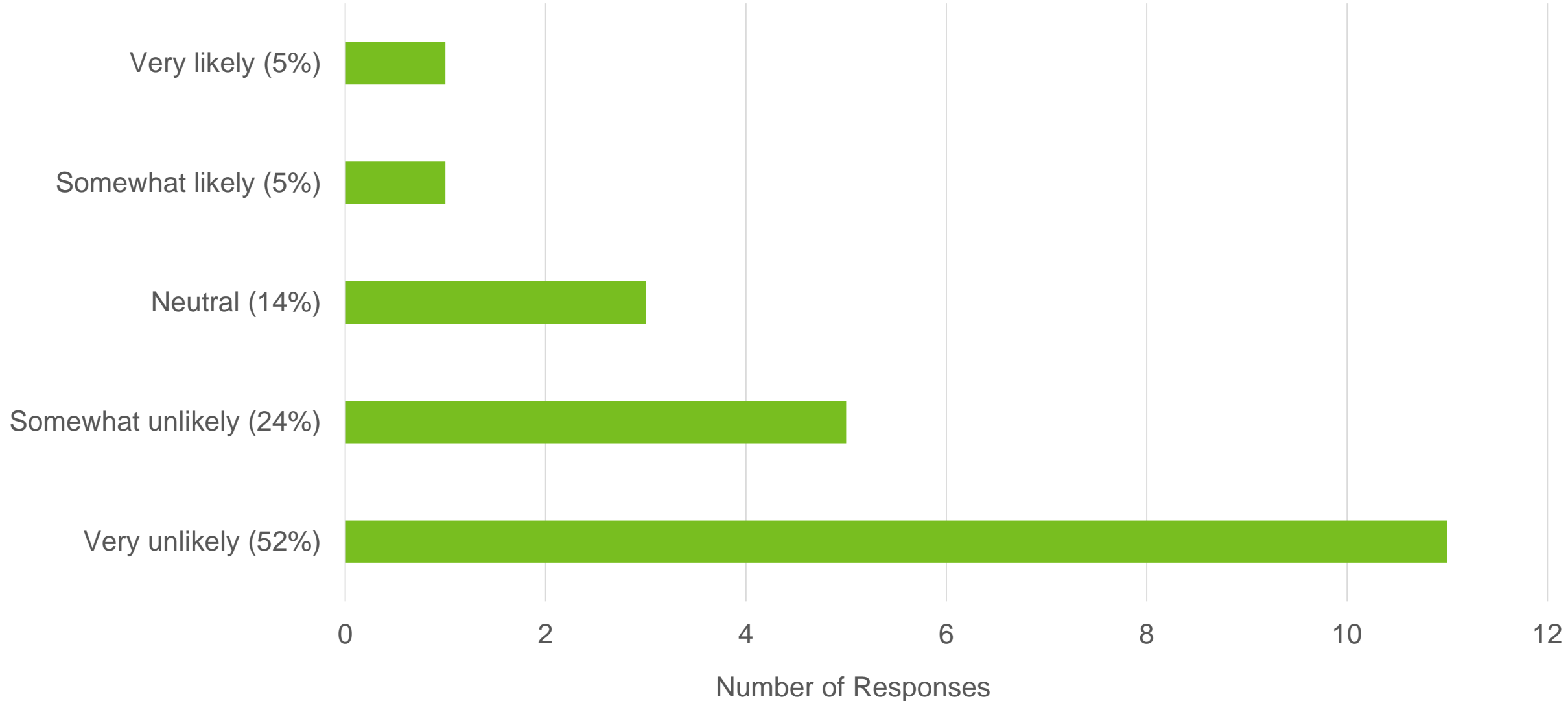
Likelihood to Move to Outer Garage for Lower Monthly Rate





Survey Results

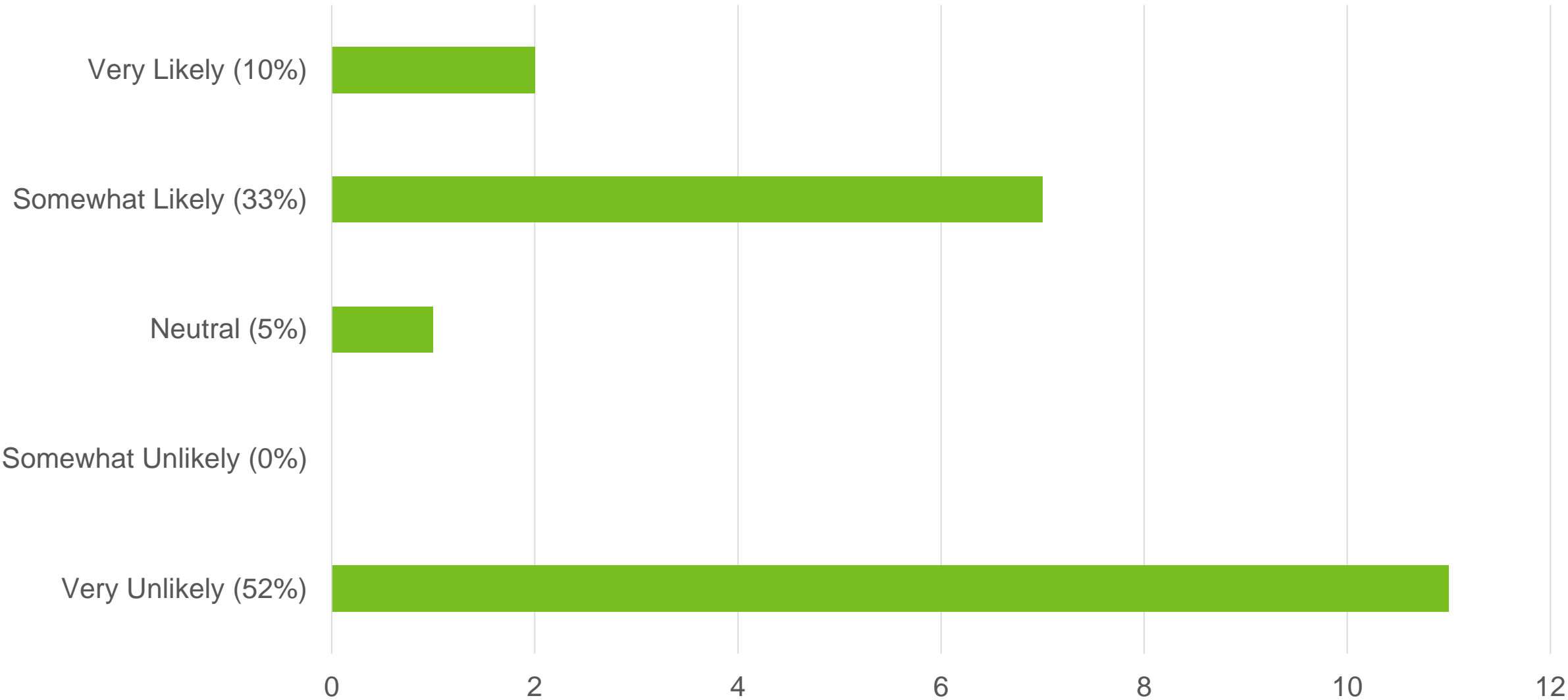
Likelihood to Pay \$20 Daily Rate at 9th & Main, Capitol & Main





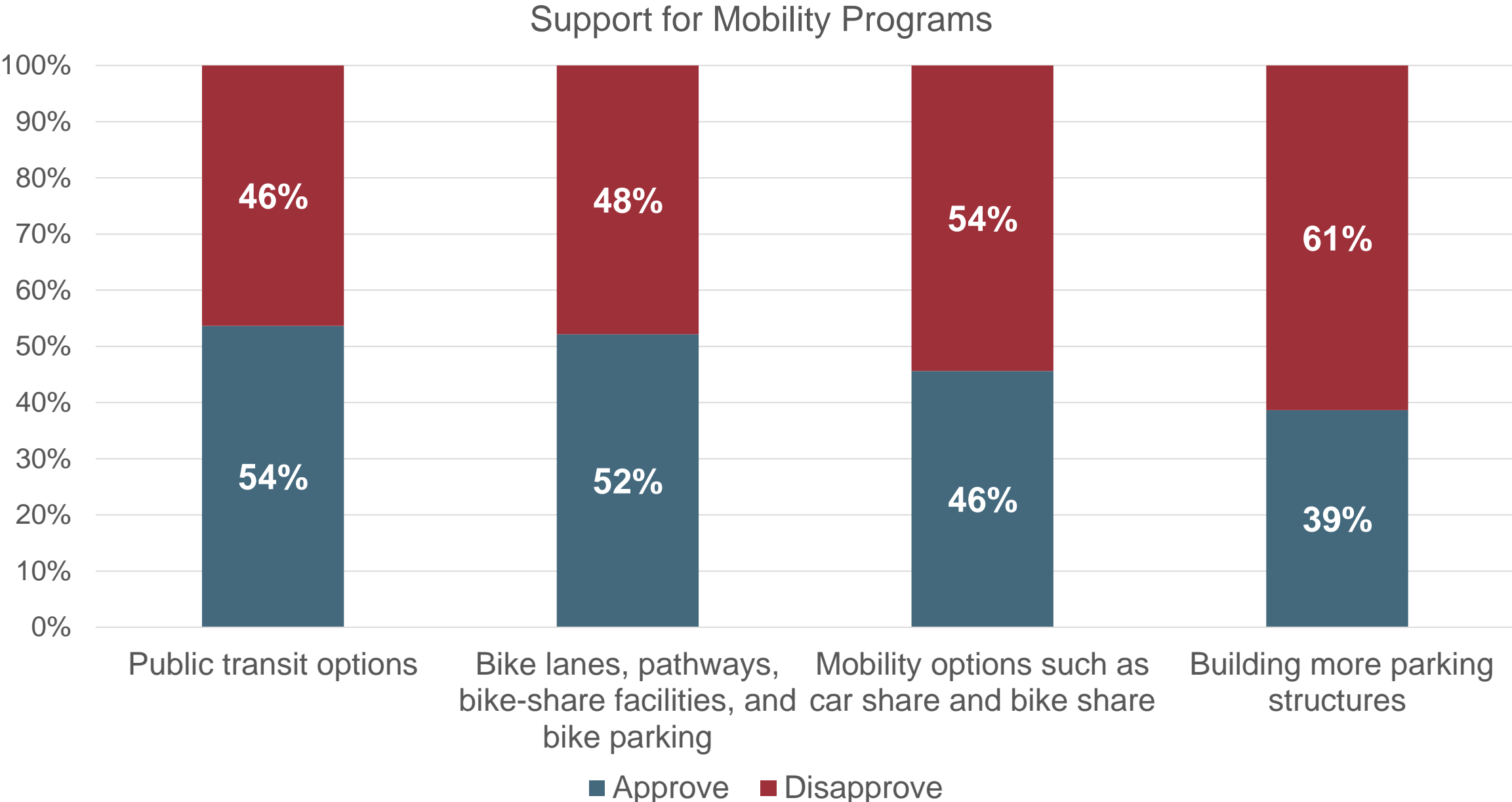
Survey Results

Likelihood to Move to Outer Garage for Lower Daily Rate





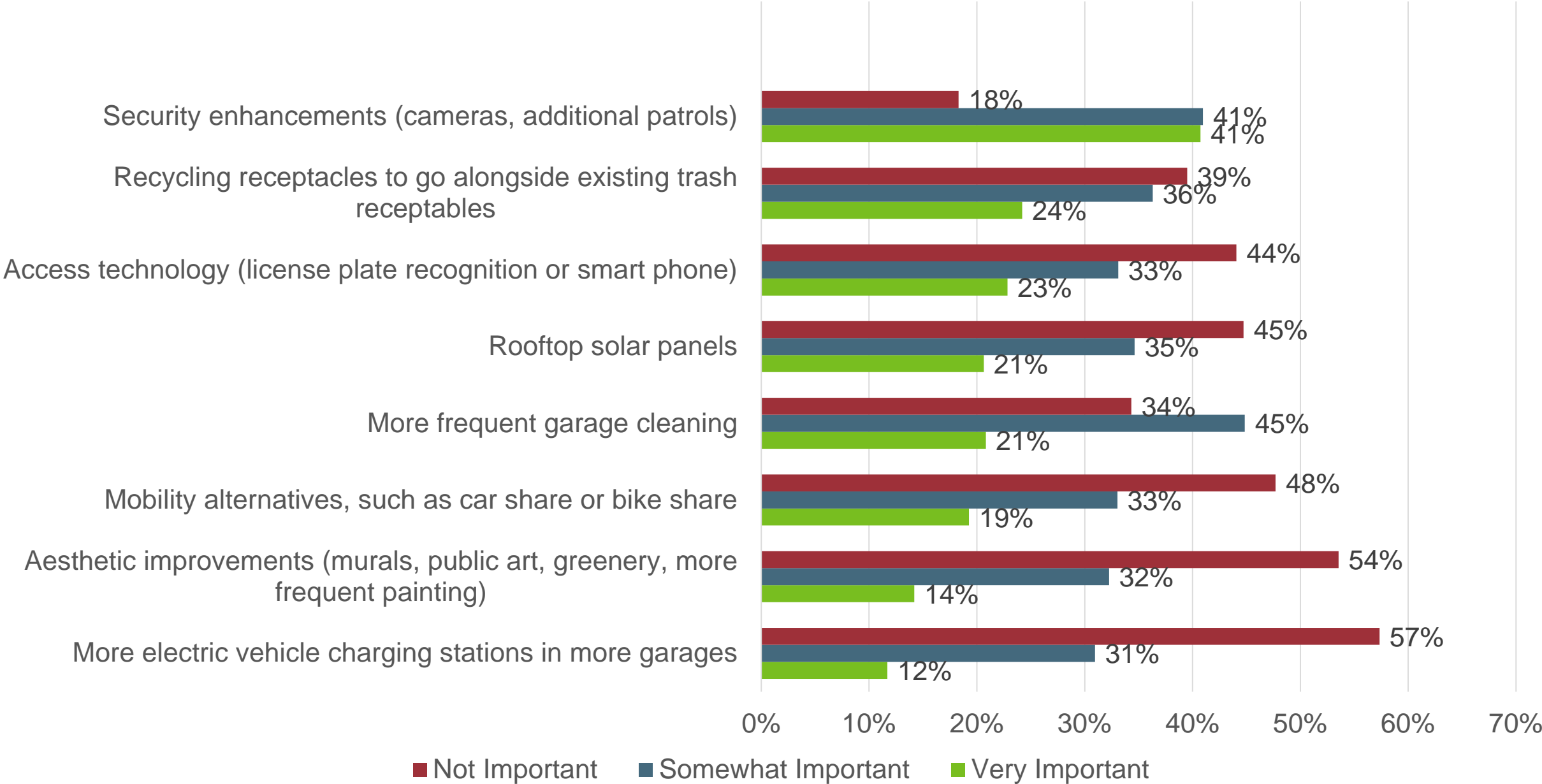
Survey Results





Survey Results

User Importance of Potential ParkBOI Garage Improvements





Proposed Parking Rates: Monthly

Category	Current Rate	Proposed Rate	% Change
9 th & Main Monthly	\$175	\$190	9%
Capitol & Main Monthly	\$175	\$190	9%
Capitol & Main Reserved (Residential)	\$220	\$230	5%
Capitol & Main Reserved (Commercial)	New	\$250	New product
Capitol & Myrtle Monthly	\$140	\$150	7%
Capitol & Myrtle Reserved	\$155	\$170	10%
10 th & Front Monthly	\$140	\$150	7%
10th & Front Group Plan (per space)	New	\$150	New product
10 th & Front Reserved	\$155	\$170	10%
9 th & Front Monthly	\$140	\$150	7%
9th & Front Group Plan (per space)	New	\$150	New product
9 th & Front Reserved	\$190	\$200	5%
11 th & Front Monthly	\$100	\$125	25%
Employee PM Rate (10 th & Front	\$50	\$50	No change
Car Pool Monthly	\$75 + City Go	\$75 + City Go	No change



Proposed Parking Rates: Hourly & Other

Category	Current Rate	Proposed Rate	% Change
First Hour	Free	Free	No change
Hourly Rate	\$3/hour	\$3/hour	No change
Weekday Max (9 th & Main, Capitol & Main)	\$15	\$20	33%
Weekday Max (all other garages)	\$15	\$15	No change
Weekend Max (all garages)	\$6	\$8	33%
11 th & Front Hotel Overnight	\$7.50	\$8	7%
Capitol & Myrtle Overnight	\$8	\$8	No change
Special Event	\$10	\$10	No change
BikeBOI	\$20 activation	\$20 activation	No change



Suggested Motion:

I move to adopt Resolution 1750 authorizing the implementation of new parking rates in the public parking garages CCDC manages effective May 1, 2022.